

## ORDER



**Orders**  
**Order / Rev:** 169758  
**Alt Order #:** 06868739  
**Product Desc:** candidate  
**Estimate:** 2261  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/28/12 / 10/28/12  
**Order Type:** GENERAL

## KSTP-TV, LLC and KSAX-TV

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rick Nolan for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	21	\$14,275.00	\$12,133.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	21	\$14,275.00	\$12,133.75	0.00
<b>Totals</b>	<b>21</b>	<b>\$14,275.00</b>	<b>\$12,133.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/30/12	11/02/12	M-F 5-530a News	CM	5-530a	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$400.00		0.00			
E 2	M	11/05/12	11/05/12	M-F 530-6a News	CM	530-6a	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$400.00		0.00			
E 3	M	10/30/12	11/02/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$550.00		0.00			
E 4	M	10/30/12	11/02/12	M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$500.00		0.00			
E 5	M	11/03/12	11/03/12	Sat 8-9a	CM	8-9a	- - - - - S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-					1	\$500.00		0.00			

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Advertiser: Rick Nolan for Congress  
 Product Desc: candidate  
 Estimate: 2261

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	11/04/12	11/04/12	SU GMA Su GMA GOOD MORN AMERICA-SUNDAY	CM	7-8a	-----S	:30	1	\$725.00	2	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$725.00		0.00			
E 7	M	10/30/12	11/02/12	M-F 430-5p News 430p News 5 EYEWITNESS NEWS @ 430P	CM	430-5p	-TWTF--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$400.00		0.00			
E 8	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	-TWTF--	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$700.00		0.00			
E 9	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	-TWTF--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$1,100.00		0.00			
E 10	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p 5 EYEWITNESS NEWS @ 6:30PM	CM	630-7p	-TWTF--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$1,050.00		0.00			
E 11	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p 5 EW NEWS SATURDAY @ 6PM	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
E 12	M	10/30/12	11/02/12	M-F 1102p News thru 1/CM M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
E 13	M	10/30/12	11/04/12	M-F,Su Late News M-F, Su 10-1035p 5 EYEWITN NWS @10PM	CM	10-1035p	-TWTF-S	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF-S					1	\$1,350.00		0.00			
E 14	M	11/04/12	11/04/12	Su Late News Su 10-1035p 5 EYEWITN NEWS @10PM	CM	10-1035p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$900.00		0.00			
E 15	M	11/05/12	11/05/12	M-F 1035-1102p thru 1/CM Nightline ABC NEWS NIGHTLINE	CM	1035-1102p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
E 16	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News 5 EYEWITNESS NEWS @ 6AM	CM	6-7a	M-----	:30	1	\$550.00	2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$550.00		0.00			
E 17	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	M-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,100.00		0.00			
													Totals	21	\$14,275.00